

Now in the Fall!



THE NATIVE PLANT SHOW

October 18-19, 2018 | Bradenton, FL

2018 THEME: MAKE NATIVE PLANTS YOUR NEW NORM

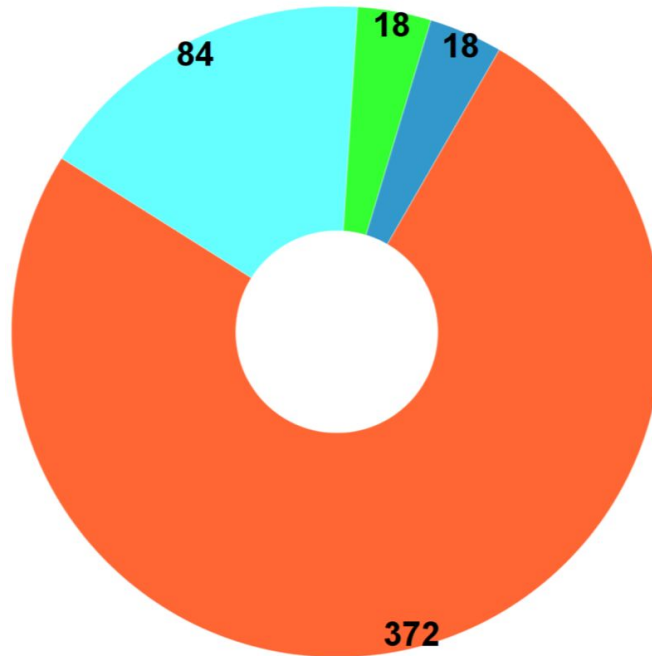


Landscape Architect talking with Marc Holdren, Green Seasons Nursery.

492 People Participating in the Show

Attendees only Exhibitors Instructors Other Volunteers

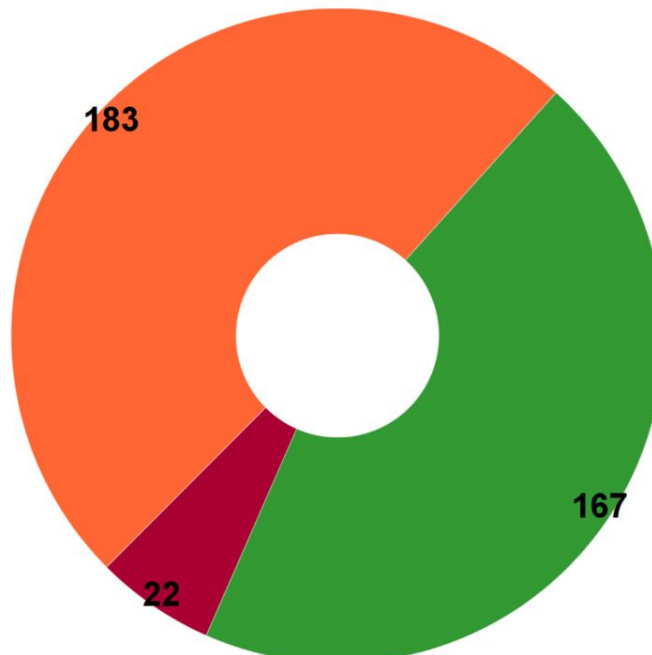
“Exhibitors” includes sponsors and all booth staff.



372 ATTENDEES from industry & general public - 50% first-timers

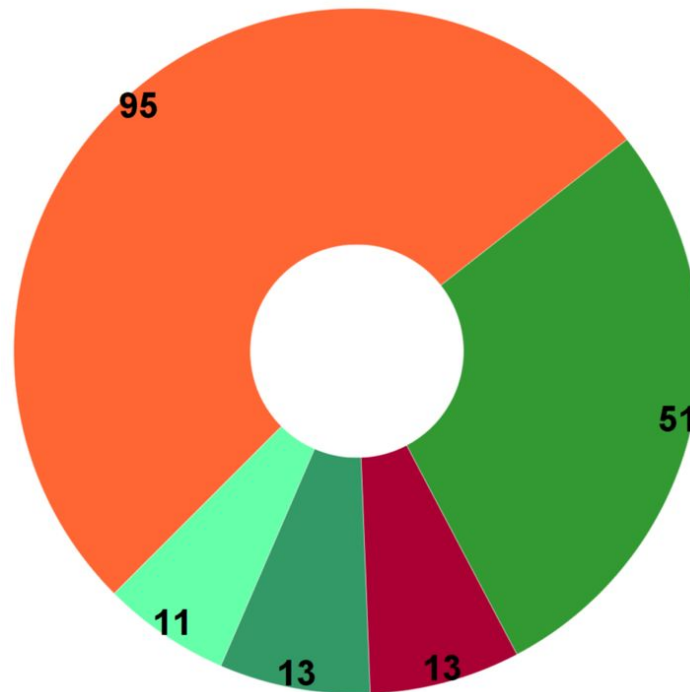
Industry Professionals Public Unknown

Attendee figures do not include exhibitors, sponsors, instructors or other volunteers.



183 Industry Professional ATTENDEES

■ Landscape ■ Horticulture ■ Environmental ■ Community ■ Other



Does NOT include sponsors, exhibitors, instructors or volunteers.

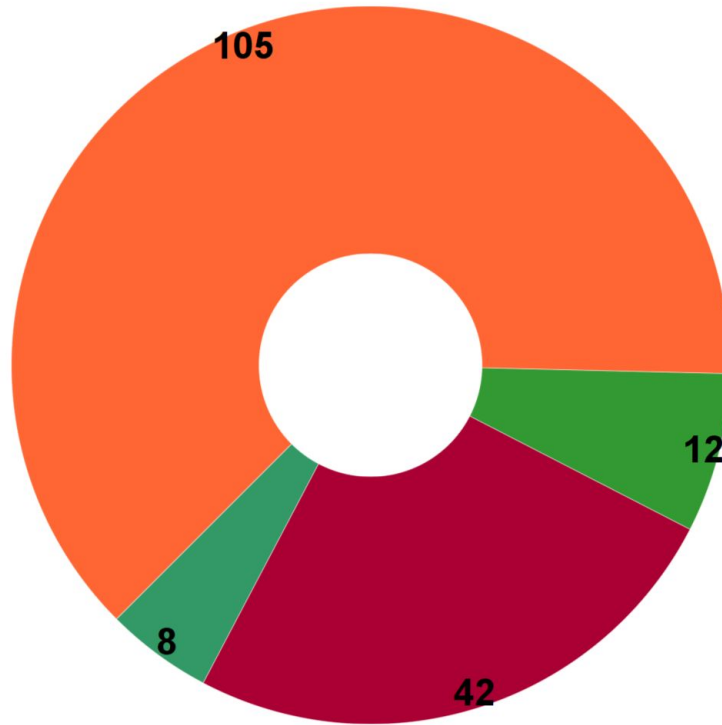
The following categories were self-assigned by attendees.

- **Landscape** =
 - 48 Landscape Architects
 - 25 Landscape Designers
 - 22 Landscapers / Landscape Maintenance
- **Horticulture** =
 - 29 Wholesale Growers
 - 22 Retail Nurseries / Garden Centers
- **Environmental** = Environmental consulting, mitigation, restoration
- **Community** = Community Association Managers and Municipality staff
- **Other** = Allied Trade and Industry Educators (IFAS and college/university professors)

167 General Public Attendees

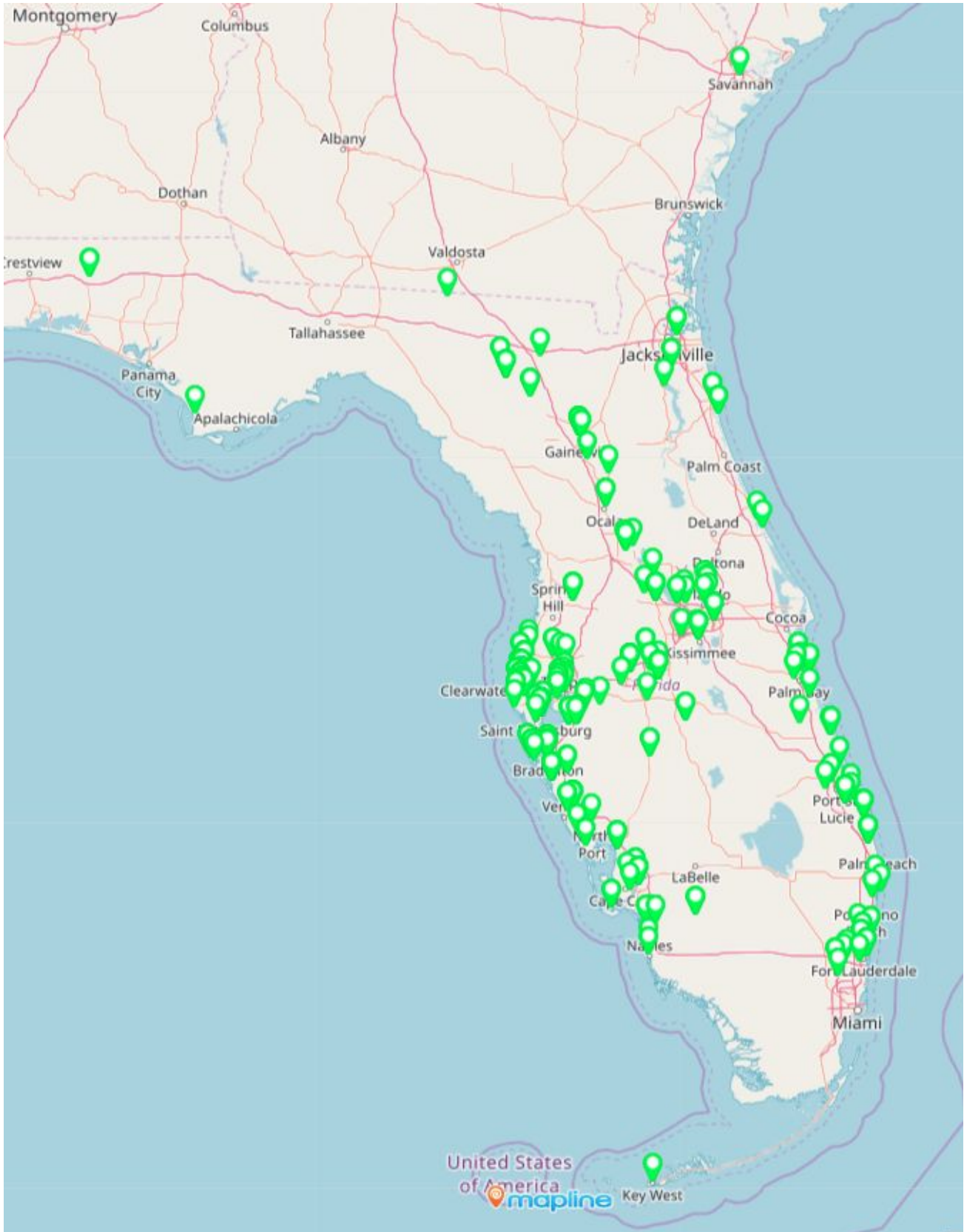
Self-described categories.

- Home Gardeners
- Garden Educators
- Property Owners
- Conservationists



Location information for attendees on next page.

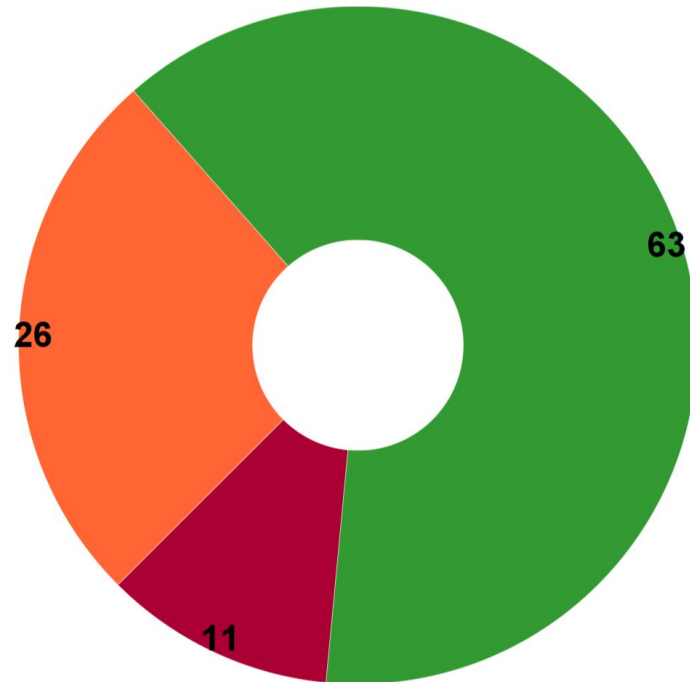
Where Attendees Came From



Summary Attendee Feedback

from a post-event survey with 99 individuals (26% of attendees) responding

■ Exceeded Expectations ■ Met Expectations ■ Did not meet expectations



Select Comments

“I just got back from the UF FFL advisory meeting and they shared very positive things about your show and how they need to push natives more.” – D.I., agency biologist

“You and your staff / volunteers did a fabulous job, and all participants that were there I’m sure feel the same way ... I can kick myself for not attending up to now!”

– L.S., landscape architect

“The programs and displays were incredibly good. The opportunity to interact with professionals was beyond wonderful. We learned so much ...”

– R.J., gardener & community advocate

“If I had known there were so many good quality native plants for sale, I would have brought a pickup truck! Great show, great classes!”

– M.F., landscape architect

Sponsors

Oak



Magnolia



Pine



Green Isle Gardens



Friends of the Show sponsors: Chris Waltz, Great Southern Equipment, Pinellas Chapter FNPS, Reliable Peat, Serenoa Chapter FNPS and Ugarte & Associates.

Exhibitors (40, includes 16 exhibiting sponsors):

AgriStarts	McKeithen Growers
All Native Garden	Native Plant Hort Fndn
Aquatic Plants of FL	Ornamental Plants & Trees
Betrock Information	People's Alliance Sustaining Posterity
Chiappini Farm Native	Perkins Nursery
Conscious Capitalism	Plant List
Enviro-Pro Tree Farm	Plant & Tree Stop
FLEPPC	Sandhill Native Growers Env
FL Native Plants Nursery	Sebastian River Farms
FL Wildflower Foundation	Serenoa Chapter FNPS
FNGLA	Southern Habitats
Great Southern Equipment	Subtropical Native Trees
Green Images Native Landscape	Suncoast CISMA
Green Isle Gardens	Sunscape Landscape Nursery
Green Seasons	Sunshine811
Griffin Trees	Sweet Bay Nursery
Hastings Nursery	The Natives
Horticultural Alliance	Tropic Traditions
Lake & Wetland Mgmt Sox	UF/IFAS Manatee County MGS
Maple Street Natives Nursery	Wildflower Seed & Plant Growers
Martin County Farms	

Show Planning Committee

Chairs: Cammie Donaldson (staff) & Jenny Evans, SCCF Native Landscapes & Garden Center
Education Chair: Janine Griffiths, Green Thumb
Sponsorships & Exhibits Chair: Eddie McKeithen, McKeithen Growers
Local Facilities Chair: Bruce Turley, Wilcox Nursery & Landscape
Plant Sale Chair: Tom Heitzman
Socials Chair: Chris Holly
Merchandise Chair: Alyssa Lavoro

Instructors (28): Rob Barron, Nancy Bissett, Davis Byrkit, Tamar Burton, Hilary Edenfield, Nick Giannola, Marc Godts, Janine Griffiths, Dr. Gail Hansen, Tom Heitzman, Dr. Craig Huegel, Alyssa Lavoro, Jared Meyers, Dr. Esen Momol, Robin Pelensky, Phil Petresky, Arnie Rutkis, Joe Samnik, Timothee Sallin, Annie Schiller, Barbara Stage, Carlee Steppe, Ginny Stibolt, Vinny Tarfuro, Bruce Turley, Steve Turnipseed, Dr. Sandy Wilson, Steve Woodmansee

Volunteers: Ireland Abbot, Richard Brownscombe, Shannon Collins, Ihasha Horn, Jacqueline Calderwood, Andrea England, Jerry Fritz, Nicole Hazlett, Betsy Ilfield, Heather Kalaman, Wendel Martinkovic, Sally McConnell, Angie Patchunka, Raymond Powell, Arnie Rutkis, Ryan Scofield, Kirsten Sharp-Ortega, Phillip Souza, Troy Springer, Carlee Steppe, Kelly Tesiero, Sandy Webb, Jenny Welch, Bruce Turley, Nancy West, Allen Wise, Linda Wragge, Rachel Wright and others whose names we've missed!

